



NEWS RELEASE

Impact Technical Products has been appointed as the exclusive Manufacturers' Representative for Guardian Telecom Nationwide in Canada effective September 1st *.

The Addition of Impact Technical Products Strengthens Guardian Telecom's Presence Across Canada.

Calgary, AB – Circa Enterprises Inc. (CTO-TSXV) ("Circa"), a manufacturer of equipment for the telecommunication, electrical utility, and construction industries, announced today that Guardian Telecom, a division of Circa Enterprises Inc. has named Impact Technical Products ("Impact") as the exclusive Manufacturers' Representative across Canada effective September 1st *. This appointment signals a further strengthening of Guardian Telecom's sales presence nationwide in response to strong demand for rugged telecommunications solutions, providing more opportunities to collaborate and reach customers locally.

"We've been impressed with Impact Technical Products market awareness and the experience of the Impact Technical Products team for addressing opportunities through a variety of sales and marketing initiatives." said Sean Newborn, Director of Sales for Guardian Telecom. "These qualifications will help build our business and customer relationships."

Grant Reeves, Circa's President and CEO, added, "At Guardian Telecom we know that to help our customers succeed, we must keep pace with the changes and challenges they face daily. To do that we believe we must have the best, the most experienced and the brightest personnel available in sales, manufacturing, engineering and customer service in this market. Bringing Impact Technical Products on board further strengthens this commitment to our customers."

"We're delighted to represent Guardian Telecom in the Canadian market. Guardian is a leading Canadian technology company that understand the challenges of our Canadian climate and our extreme weather." Said Dino Mannarino, Principal / Owner of Impact Technical Products, Inc. "Our market research confirmed that Guardian products are installed in every region of Canada and around the world - in mass transit including trackside and subway tunnels, electric power generation, water treatment facilities, university campuses, oil drilling platforms, navy ships. We look forward to our partnership."

About Circa Enterprises

Circa Enterprises Inc. is a public company headquartered in Calgary, Alberta with operations in Alberta, Ontario and Florida. Circa manufactures and sells outdoor enclosures, electrical equipment, and other goods to customers in the telecommunications, electrical, and construction industries. The outstanding common shares of Circa are listed and trade on the TSX Venture Exchange under the trading symbol CTO. Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.



About Guardian Telecom

Guardian Telecom has been operating since 1985 and is based in Calgary, Alberta. Guardian manufactures and customizes fully integrated ruggedized high performance telecommunications equipment for nonhazardous, hazardous, Class I Division 1, Class I Division 2 and other hardened equipment applications needed around the globe. Guardian's tough and rugged phones, systems, enclosures and IP telecommunications equipment are certified specifically for the industrial and commercial markets.

About Impact Technical Products

Impact Technical Products (www.impacttechnicalproducts.com) is a full-service sales agency representing leading manufacturers of data network and electrical products for the Commercial, Industrial, Integrator, and Consulting Engineering communities. Impact assists its clients in the selection of solution-oriented technology that offers low-cost ownership of reliable and best-of-breed products. Established in 2004 by Dino Mannarino, Impact has grown and their team now includes 4 Engineers to assist the end users in the selection of the correct product for their application.

*effective October 1st in Quebec.

Forward Looking Statements

Certain information in this News Release may constitute "forward-looking" information that involves known and unknown risks, uncertainties, future expectations and other factors which may cause the actual results, performance or achievements of the Company or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking information. When used in this News Release, this information may include words such as "anticipate", "estimate", "may", "will", "expect", "believe", "plan" and other terminology. These statements are neither promises nor guarantees, but involve known and unknown risks and uncertainties and are based on both the views of management and assumptions that may cause our actual results, levels of activity, performance or achievements to be materially different from any future results, levels of activities, performance or achievements expressed in or implied by these forward looking statements. This information reflects current expectations regarding future events and operating performance and speaks only as of the date of this News Release. Except as required by law, we assume no obligation to update or revise forward-looking information to reflect new events or circumstances. Additional information is available in the Company's Management Discussion and Analysis, which can be found on SEDAR at www.sedar.com.

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