



NEWS RELEASE

Geiger Networks has been appointed as the exclusive Manufacturers' Representative for Guardian Telecom for Southern California, Southern Nevada, Utah, Arizona, Colorado and New Mexico effective September 1st.

The Addition of Geiger Networks Strengthens Guardian Telecom's Presence Across the American Southwest.

Calgary, AB – Circa Enterprises Inc. (CTO-TSXV) ("Circa"), a manufacturer of equipment for the telecommunication, electrical utility, and construction industries, announced today that Guardian Telecom, a division of Circa Enterprises Inc. has named Geiger Networks ("Geiger") as the exclusive Manufacturers' Representative for Southern California, Southern Nevada, Utah, Arizona, Colorado and New Mexico effective September 1st. This appointment signals a further strengthening of Guardian Telecom's sales presence in the American Southwest in response to strong demand for rugged telecommunications solutions, providing more opportunities to collaborate and reach customers locally.

"We have worked with the Geiger Networks Team for the last five years on the surge protection side of our business. They have consistently been our number one group and I am excited to have them as a partner in this new venture with Guardian Telecom." said George Leudemann, Sales Manager, Circa Telecom.

Grant Reeves, Circa's President and CEO, added, "At Guardian Telecom we believe in leveraging the capabilities and experience of local manufacturer's representatives that are committed to delivering excellence – from advice to services and products – to ensure uncompromised satisfaction. Geiger Networks has the people, the processes, and the experience to excel at this."

"We are extremely excited to expand our relationship with Circa Telecom and begin representing Guardian Telecom's line of products. We see continued strong growth in the Explosion Proof, Weatherproof, and Emergency phone marketplace." said John Geiger, President, Geiger Networks Inc. "We are focused on the Hospitality, Stadium/Entertainment Venue, Energy/Utility, Transportation, Manufacturing, and Security markets, so Guardian Telecom is a great fit for Geiger Networks."

About Circa Enterprises

Circa Enterprises Inc. is a public company headquartered in Calgary, Alberta with operations in Alberta, Ontario and Florida. Circa manufactures and sells outdoor enclosures, electrical equipment, and other goods to customers in the telecommunications, electrical, and construction industries. The outstanding common shares of Circa are listed and trade on the TSX Venture Exchange under the trading symbol CTO. Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.



About Guardian Telecom

Guardian Telecom has been operating since 1985 and is based in Calgary, Alberta. Guardian manufactures and customizes fully integrated ruggedized high performance telecommunications equipment for nonhazardous, hazardous, Class I Division 1, Class I Division 2 and other hardened equipment applications needed around the globe. Guardian's tough and rugged phones, systems, enclosures and IP telecommunications equipment are certified specifically for the industrial and commercial markets.

About Geiger Networks

Geiger Networks prides itself on having highly trained sales professionals, capable of help customers build state-of-the-art networks. Geiger Networks retains BICSI certified RCDD's (Registered Communication Distribution Designer) on staff to work with customers on their network designs. Building a "State of the Art" network involves many choices. Geiger presents the options to the customer focusing on the technology differences and construction practices. This assures that client networks are built according to TIA standards and will provide years of reliable service.

Forward Looking Statements

Certain information in this News Release may constitute "forward-looking" information that involves known and unknown risks, uncertainties, future expectations and other factors which may cause the actual results, performance or achievements of the Company or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking information. When used in this News Release, this information may include words such as "anticipate", "estimate", "may", "will", "expect", "believe", "plan" and other terminology. These statements are neither promises nor guarantees, but involve known and unknown risks and uncertainties and are based on both the views of management and assumptions that may cause our actual results, levels of activity, performance or achievements to be materially different from any future results, levels of activities, performance or achievements expressed in or implied by these forward looking statements. This information reflects current expectations regarding future events and operating performance and speaks only as of the date of this News Release. Except as required by law, we assume no obligation to update or revise forward-looking information to reflect new events or circumstances. Additional information is available in the Company's Management Discussion and Analysis, which can be found on SEDAR at www.sedar.com.

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